

# Bright Future FOR EAST PALO ALTO

We are proud to call East Palo Alto and the mid-Peninsula our home. Our community is filled with optimistic and hard-working people who are fighting to give a better life to their children—the American dream.

At Nuestra Casa, we welcome our community to a place that feels like home. We stand by their side to help them navigate institutions, build people power, and use their voice to shape a new, more equitable community. Our programs transform our leaders into advocates who are actively engaged in our local economy, school district, and civic life. Together, we will build a community that leaves no one behind **Join us.** 

# Our Approach

When Latino families have the support and tools to access critical services and flex their inherent leadership, they will transform our schools, public institutions and community to be more responsive to the needs of our community.

## Three core strategies inform every program, event, workshop, and advocacy effort we undertake.

#### Community Education.



We partner with Latino families to help them navigate the complicated systems that impact their lives from immigration to social services to health care. Nuestra Casa develops our educational offerings in direct response to the needs of our members—ranging from financial literacy to English classes, from adolescent parenting skills workshops to immigrants' rights trainings.

#### Leadership Development.



We support
Latino parents to become
effective advocates for
their children, at home, in
local schools and across
the county. Our network of
Promotoras are community
leaders we train to use
their power to build trust
with our members and
respond to the needs of the
community as educators
and advocates.

### Community-Driven Advocacy.



We use our collective power to shape policies and programs which can make our community more equitable, prosperous and healthy. Recent wins include creating an Office of Immigrant Affairs for San Mateo County, bringing a banking institution to East Palo Alto as part of a larger campaign to fight pay-day lending practices which harm our community, and launching our Food Recovery program that provides fresh fruit and vegetables to nearly 2200 residents a month.

